

loyalty solutions @ a glance



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about loyalty solutions

Loyalty Solutions is a national aggregator, provider, and manager of consumer based discount programs and services, and offers a wide range of low cost - high value membership, loyalty, and satisfaction programs centered around fee-based acquisition efforts, brand promotions, credit card, and stored value card initiatives. Loyalty Solutions designs, negotiates, and implements marketing strategies and programs that:

- Stimulate new customer generation and consumer behavior
- Encourage loyalty, retention and subsequent frequency/usage of our client's products and services
- Generate greater revenue and profitability for our clients.

our mission

At Loyalty Solutions, our mission is to deliver extraordinary value, service, and peace of mind to Chase by consistently delivering on a complete range of value added consumer benefits, certificates, premiums and programs that move the needle...and achieve their desired results with Chase's Travel & Entertainment, and Family Entertainment membership customers. The leading contributor to our success is an unwavering commitment to the following set of five core professional values:

- We offer innovative services of genuine quality and unique value
- All our work reflects professionalism, honesty, and integrity
- We are committed to understanding the needs of our clients and creating customized solutions.
- We are devoted to the highest client satisfaction and long-term relationships.
- We put the interests of our clients ahead of our own.

Our commitment to our clients, customers, partners, and associates is to strive to employ these core values in every aspect of our business.

our services

Loyalty Solutions offers specialized products, programs, and services to help our clients promote customer retention, up-sell, purchase, customer satisfaction and loyalty, and new customer acquisition efforts. Our services are in five areas:

- **Membership Programs**
- **Certificate Programs**
- **Premium Programs**
- **Loyalty, Reward, and Satisfaction Programs**
- **HR & Employee Benefits**
- **Consulting Services**

our value

Loyalty Solutions has longstanding and significant relationships with proven network and program vendors, and we deliver these programs faster and less expensively than our clients can typically source and implement on their own. We also offer complete program integration, implementation, management, ad optimization consulting services as a value add to our engagements to insure near and longer term success, while working with our clients as partners. We provide ongoing analysis and reporting to help clients refine and consistently improve their bottom line and ROI.

Loyalty Solutions creates incremental value for our clients by enhancing their customer acquisition, retention and loyalty efforts through innovative, proven, and cost effective programs which result in stronger and more profitable customer relationships.