



FREEDOM Select WIRELESS INALAMBRICO

Call The World From Your Prepaid Wireless Phone with



"LET FREEDOM RING"

Retail Presentation





Why is everyone so excited about the Prepaid Wireless Industry?

- U.S. Wireless Market: over 203,000,000 subscribers as of February 2006
- Consumers frustrated with long-term contracts, early termination fees and credit checks.
- Consumers frustrated with larger-than-promised monthly bills, due to overages, taxes and miscellaneous line item fees
- Current U.S. traditional post paid wireless programs exclude up to 40% of consumers – sub-prime, lack of credit, foreign national, transients and tourists; it is estimated that 500,000 consumers are declined monthly!
- Huge pent-up demand for wireless service from ethnic, credit challenged, transient, budget conscious, tourist and immigrant consumers.
- **U.S. Prepaid Wireless Market in 2003 – 18.0 million users generating \$5.2 Billion in revenues (Atlantic-ACM).**
- **Huge growth is expected in the next 5 years – in 2007, it is projected that 36.2 million consumers, 20 to 25% of all wireless subscribers, will be using Prepaid Wireless, generating nearly \$10 Billion in revenues (Atlantic-ACM).**
- **Internationally, Prepaid Wireless is the norm. In Latin America, over 80% of subscribers are Prepaid; Western Europe – 60%; Asia Pacific – 40%**
- **The Yankee Group has projected that over the next 5 years, Prepaid Wireless Service will comprise up to 40% of the total wireless industry subscriber growth.**





FREEDOM *Select* WIRELESS
IN ALAMBRICO

The FreedomSelect™ Wireless Difference

Make Calls To Over 50 Countries

With No Additional Airtime Charges

- Amer. Samoa-684
- Argentina-54
- Australia-51
- Austria-43
- Bahamas-809
- Belgium-32
- Brazil-55
- Canada-1
- Chile-56
- China-86
- Costa Rica-506
- Czech Rep-42/402
- Denmark-45
- Dom. Rep.-809
- Estonia-372
- Finland-358
- France-33
- Georgia-995
- Germany-49
- Greece-30
- Guam-671
- Hong Kong-852
- Iceland-354
- Ireland-353
- Israel-972
- Italy-29
- Japan-81
- Liechtenstein-41
- Luxembourg-352
- Malaysia-60
- Mexico-1
- Moldova-373
- Netherlands-31
- New Zealand-64
- Norway-47
- Peru (Lima 5114)
- Poland-48
- Portugal-351
- Puerto Rico-1
- Russia-7
- Singapore-65
- Slovakia-421
- Slovenia-386
- South Korea-82
- Spain-34
- Sweden-46
- Switzerland-41
- Taiwan-885
- United Kingdom-44
- Vatican City-379
- Venezuela-58
- US Virgin Islands-1

Rates As Low As 10¢ Per Minute For

Domestic and Select International Calls





FreedomSelect™ Wireless Is Affordable

Rates as Low As 10¢ Per Minute

	Anytime Airtime Rates	
Card Denomination	Maximum Number of Minutes	Rate Per Minute
\$15 Card	97	15.0¢
\$25 Card	197	12.5¢
\$40 Card	397	10.0¢
\$60 Card	597	10.0¢
\$100 Card	997	10.0¢

A 25¢ daily access fee will be charged at the first call made or received each day after 12:00 am (central time). Each minute used thereafter will be charged at the anytime rate per minute (up until 11:59pm central time that same day).



Make Calls To Over 50 Countries with No Additional Airtime Charges



FREEDOM *Select* WIRELESS
IN ALABAMA

All FreedomSelect™ Wireless accounts and FreedomSelect™ Wireless Global Calling Airtime include:

- **FREE International Calling to over 50 Countries**
- **FREE** Nationwide Long Distance
- **FREE** Voice Mail
- **FREE** 3-Way Calling
- **FREE** Call Forwarding
- **FREE** Caller ID
- **FREE** In-Network Roaming
- **NO** Peak / Off-Peak Periods
- **NO** Credit Checks
- **NO** Annual Contracts
- **NO** Taxes or Surcharges
- **NO** Activation or Programming Fee
- **NO** Monthly Bill





FREEDOMSelect WIRELESS IN ALAMBRICO

Great Coverage -- FreedomSelect™ Wireless uses the Cingular Nation GSM Network

CINGULAR NATION

No Roaming or Long Distance Charges Nationwide

Cingular Nation (with a GSM handset)

Future Coverage
• Estimated availability by June 2005

No Service Area



Cingular Wireless GSM handset required on Cingular Nation plans.

Your phone's display does not indicate the rate you will be charged. Please review your coverage map for areas included in and out of plan. Map depicts an approximation of outdoor coverage. Map may include areas served by unaffiliated carriers and may depict their licensed area rather than an approximation of the coverage there. Actual coverage area may differ substantially from map graphics, and coverage may be affected by such things as terrain, weather, foliage, buildings and other construction, signal strength, customer equipment and other factors. Cingular does not guarantee coverage. Charges will be based on the location of the site receiving and transmitting the call, not the location of the subscriber. Future Coverage, if depicted above, is based on current planning assumptions but is subject to change and may not be relied upon.





Consumers can easily add FreedomSelect™ Wireless Global Calling Airtime to their handsets

- Consumers will be able to purchase FreedomSelect™
Wireless Airtime Refills in your store.
 - **FreedomSelect™ Wireless is available on Major Transaction Processor systems**
- Consumers can also add airtime from anywhere, anytime through our 800 # automated airtime recharge line.
 - Customers simply enter their mobile number, select the airtime amount they wish to purchase, and pay for the airtime using their VISA®, MasterCard®, or the FreedomSelect™ Wireless ATM Card. The order is processed automatically and the airtime is loaded onto the customer's account within 2-4 hours.
- Consumers can also add airtime through the FreedomSelect™ Wireless website at <http://www.freedomselectwireless.com>.
 - Just like the 800 #, the customer just selects "Buy More Minutes", enters their mobile number, and makes their airtime selection. The order is processed automatically and the airtime is loaded onto the customer's account within 2-4 hours.





FREEDOM *Select* WIRELESS
IN ALABAMA

FSW's Handset – Motorola C115

Compact and stylish, the Motorola C115 delivers the communication capabilities you demand and the reliability you need to satisfy both your personal and professional lives. With an outstanding battery performance and ergonomic keypad, the model C115 makes it possible to place endless calls and send messages with ease.

Key Features

- Attract attention with an edgy, pocketable design
- Communicate consistently with superior battery life offering a minimum of 400 minutes** talk-time and 340** hours of standby time
- Compact size – 3.97 x 1.88 x 0.86 inches / 101 x 48 x 22 mm and 2.82 ounces / 80 grams
- Play the day away with 3 pre-loaded games including Spring Ball, Small Bee, Chess, or Soccer (Actual game titles depend on region and operator)
- Create your own ringtones with Motorola's I-Melody ringtone composer
- Stay connected with friends and family via SMS messaging with iTAP predictive text
- Personalize your mobile by choosing from a variety of screensavers
- Calculator
- Other features include alarm clock, currency converter and stop watch



Specifications





FREEDOM Select WIRELESS
INALAMBRICO

FreedomSelect™ Wireless offers you a complete Phone-in-a-Box Product that is easy to sell



Each Phone-in-a Box Contains:

- Motorola C115 Handset
- Extended-Life Battery
- Welcome Guide & Handset Manual
- AC Charger
- **Pre-Loaded With 100 Minutes of FreedomSelect™ Wireless Airtime**

Consumers activate their FreedomSelect™ Wireless service by dialing an "800" number. No employee time spent on paperwork; no extensive training requirements.





FREEDOM *Select* WIRELESS
IN ALAMBRICO

FreedomSelect™ Wireless Phone-in-a-Box Product is profitable for you to sell:

Suggested Retail Price: \$69.99

Your Cost: \$55.00

Gross Dollar Profit: \$14.99

Gross Profit Margin: 21.4%

Plus: Customers Will Return To Your Stores To Purchase Airtime Refills – Ongoing Profit Opportunity For You





FreedomSelect™ Wireless offers a wide selection of eye-catching English and Spanish Point-of-Sale materials to fit your store's needs

Airtime Chit Cards – Take-One Handset Cards – Counter Mats Window Clings - Posters



FREEDOMSelect WIRELESS INALAMBRICO
GLOBAL CALLING AIRTIME

PLAN	AIRTIME	PER MINUTE	ALL REFILLS INCLUDE:
\$25	24 Minutes	34¢ per Minute	FREE Nationwide In-Network Roaming
\$40	157 Minutes	25¢ per Minute	FREE Nationwide Long Distance
\$50	266 Minutes	19¢ per Minute	FREE Voice Mail
\$55	333 Minutes	17¢ per Minute	FREE Incoming Text Messaging
\$100	665 Minutes	15¢ per Minute	FREE Caller ID & Call Forwarding
\$200	1,331 Minutes	15¢ per Minute	FREE 3-Way Calling
			FREE 9-1-1 Calls

***PLUS...FREE INTERNATIONAL CALLS TO THESE COUNTRIES**

American Samoa	Costa Rica	Greenland	Indonesia	Sweden
Argentina	Cuba	Hong Kong	Ireland	Switzerland
Australia	Denmark	India	Italy	Taiwan
Austria	Finland	Japan	Lebanon	Turkey
Belgium	France	Malaysia	Lithuania	Ukraine
Bolivia	Germany	Mexico	Malta	United Kingdom
Brazil	Greece	Netherlands	Monaco	USA
Canada	Hungary	Norway	Norway	Virgin Islands
Chile	Iceland	Poland	Philippines	
China	India	Portugal	Portugal	
		Romania	Romania	
		Slovakia	Slovakia	
		Slovenia	Slovenia	
		South Korea	South Korea	
		Spain	Spain	
		Sweden	Sweden	
		Switzerland	Switzerland	
		Taiwan	Taiwan	
		Turkey	Turkey	
		USA	USA	
		Ukraine	Ukraine	
		United Kingdom	United Kingdom	
		USA	USA	
		Virgin Islands	Virgin Islands	

Nationwide Coverage

911 calls
 911 calls
 911 calls
 911 calls

Getting Started:
 1. Buy your phone
 2. Charge the battery
 3. Call us at 1-866-299-3733

FREEDOMSelect WIRELESS INALAMBRICO
Inalámbricos Prepagos
 Llame a cualquier parte de ee. uu. Y a más de 50 países, con nuestra baja tarifa por minuto

TARIFAS DESDE 15 CENTAVOS POR MINUTO, SIN COSTO ADICIONAL, PARA:
 Llamada nacionales de larga distancia
 Llamadas INTERNACIONALES*
 Llamada nacionales fuera del territorio de cobertura

\$69⁹⁹ SRP
 Pague sólo \$69⁹⁹ SRP
 Para obtener TODO lo necesario para comenzar a hablar hoy mismo!

- Teléfono Nokia Inalámbrico
- Cargador para el automóvil
- Cargador de corriente alterna

ADemás: PARA MEJORAR SU VALOR, INCLUYE
 • 100 minutos de tiempo de uso global
 • Cargador para el automóvil
 • Audífono para el uso o manos libres

un \$55 avalúan

Actual phone may vary without remodel.
 Para mayor información, llame al 1-866-299-3733



Contact Information

- FreedomSelect Wireless

- <http://www.freedomselectwireless.com>
- Corporate – Robin Weldon Cope
 - 866-878-0334 (phone); 214-614-4959 (fax)
 - RobinCope@fswcorp.com (e-mail)
 - 7750 N. MacArthur Blvd., Ste 120-107 Irving, TX 75063
- Assigned Account Manager – single point of contact
- **Retailer Services - 866-878-0333**
 - Orders, Returns, Problem Solving
- **Consumer Customer Service - Phone: 866-299-FREE (3733)**
 - Fax: 214-614-4959
 - E-Mail: Help@fswcorp.com
- **FreedomSelect™ Wireless Sales Team Contact**

